



Foreword

Dear valued partners,

As this Tour Programmes 2009 issue reaches you, Saigontourist Travel Service Company has celebrated its 32nd birthday in a jubilant spirit of gaining new success in not only yielding business profits but also international brand name popularization. 160,000 tourists served by Saigontourist Travel Service for the first 6 months of 2008 marked a leap of 38% over 2007 with greater diversity in customers' nationalities, special-interest program types, as well as service and products requirements than ever.

2008 witnessed Saigontourist Travel Service maintaining our leading position in Vietnamese tourism industry as we have been the only tourism company chosen to join the "Vietnamese Government's National Brand Program - Vietnam Value" program of Vietnamese Government and earning the title of the leading of Top Ten Tour Operators by Vietnam National Administration of Tourism.

Levered by these achievements and realizing holiday trends and interests, Saigontourist Travel Service has created new products with different routes, diverse options, varied itineraries, and complete packages for both current and coming generations of global holidaymakers.

In this Tour Programmes, you will find whole new approaches to discover Vietnam: **Southern Coastal Road** disclosing charms of southern beaches; many choices to gain insights of northern treasures with **Wonders of Northern Mountain** and **Panorama of Northwestern and Northeastern Mountain**; fresh **Beach Holiday tours** presenting new rendezvous for beach-lovers; **Mekong River Junk cruises** offering new tastes for exploring Mekong Delta's typical country-side. Modular tour itineraries are also expanded to new routes and destinations such as **Cu Chi - Binh Duong**, **Saigon - Dong Nai**, **Ninh Van stone carving village**, **Bai Dinh Pagoda**, **Trang An Caves**, and many more.

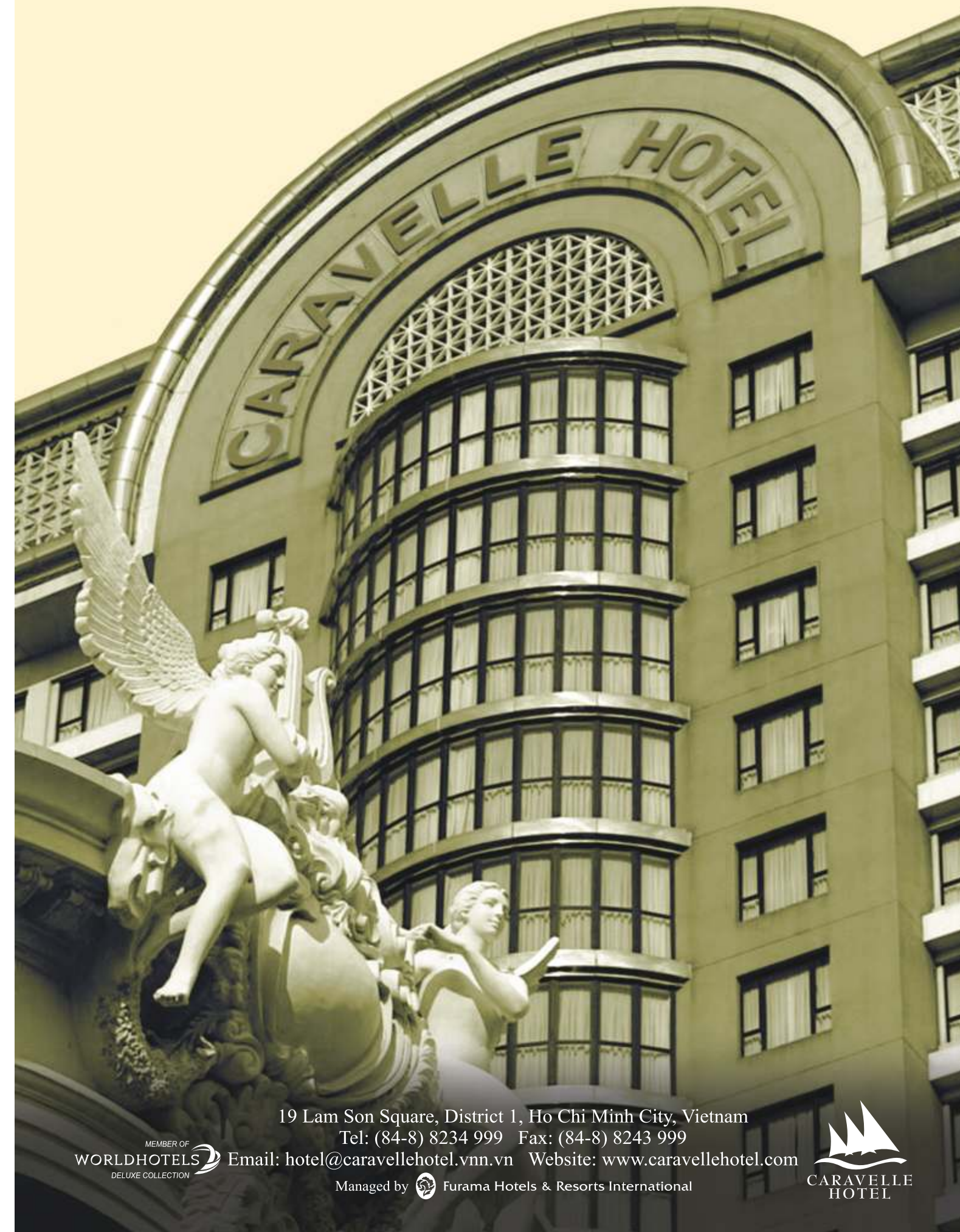
With such innovation in the Tour Programmes, the year 2009's issue is hoped to bring in a fresh image of Vietnam tourism as well as Saigontourist Travel Service's great capabilities of developing new products and services to catch up with sophisticated demands of global tourism markets, and therefore, can turn the tide of international travelers towards us, which cannot be achieved without the acknowledgement of your cooperation.

With warmest regards,

Director

Vo Anh Tai (Mr.)

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